

What do companies do?



1 Architects _____ buildings.



2 Toyota _____ cars.



3 Disney _____ theme parks.



4 Nike _____ new kinds of shoes.

build
 design manufacture
 develop
 create
 produce provide
 build invent
 sell



5 Banks _____ financial services.



6 Brazil _____ a lot of coffee.



7 Starbucks _____ a lot of coffee.



8 Apple _____ new digital devices.



9 All business have to _____ marketing strategies.

Match the vocabulary above to the sentences and pictures.

Then write 5 questions and answers about companies and products.

Examples:

What does Coca Cola manufacture? Coca Cola manufactures soft drinks.

Does Nike design bags? No, it doesn't. Louis Vuitton designs bags.

- 1.....
- 2.....
- 3.....
- 4.....
- 5.....

Answers

NB; Need to be flexible about create/invent/design/develop as they can be used interchangeably in many situations.

- 1 Architects design buildings.
- 2 Toyota manufactures cars.
- 3 Disney builds theme parks.
- 4 Nike designs/develops new kinds of shoes.
- 5 Banks provide financial services.
- 6 Brazil produces a lot of coffee
- 7 Starbucks sells a lot of coffee.
- 8 Apple invents/creates new digital devices.
- 9 All business have to develop marketing strategies