What do companies do?

1. Architects ________ buildings.
2. Toyota ________ cars.
3. Disney ________ theme parks.
4. Nike ________ new kinds of shoes.
5. Banks ________ financial services.
6. Brazil ________ a lot of coffee.
7. Starbucks ________ a lot of coffee.
9. All business have to ________ marketing strategies.

Match the vocabulary above to the sentences and pictures.

Then write 5 questions and answers about companies and products.

Examples:

What does Coca Cola manufacture? Coca Cola manufactures soft drinks.

Does Nike design bags? No, it doesn’t. Louis Vuitton designs bags.

1. ......................................................................................................................
2. ......................................................................................................................
3. ......................................................................................................................
4. ......................................................................................................................
5. ......................................................................................................................
Answers

NB; Need to be flexible about create/invent/design/develop as they can be used interchangeably in many situations.

1 Architects design buildings.
2 Toyota manufactures cars.
3 Disney builds theme parks.
4 Nike designs/develops new kinds of shoes.
5 Banks provide financial services.
6 Brazil produces a lot of coffee
7 Starbucks sells a lot of coffee.
8 Apple invents/creates new digital devices.
9 All business have to develop marketing strategies