



### **Example 1**

A: Hey Kimberly, I heard that you are thinking of starting a business. What kind of business are you interested in?

B: Yes Amy. I want to open a laundry service.

A: So what's the main reason to start this kind of business?

B: Well..... when I go to a laundromat I get bored waiting for the clothes.

A: I get it. It takes too long. What original ideas do you have to improve a laundry service?

B: In my opinion I think It must have high quality washing machines, free wifi, good prices, comfortable seating and we need to provide some trendy beverages. But I have a problem.

A: What problem? Is it about location?

B: Definitely. I can't find a good location.

A: I have a good place to suggest I'll send you the information.

B: Thanks so much.

### **Example 2**

A: Hey Justin, what do you want to do in future?

B: I want to open my own restaurant.

A: What do you need to run a successful restaurant?

B: It needs a good location and the prices have to be affordable.

A: That's not an original idea but it's true. What else?

B: I want to design a minimalist restaurant and I want to provide good customer service.

A: What services will you provide?

B: I will provide free wifi service and battery chargers. I want customers to feel comfortable.

A: Great! I hope you will be successful.