

Advertising related vocab dictation

1



ACCIDENTAL
INTENTIONAL



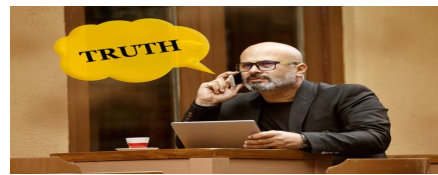
2



EXAMPLE



3



4



Make them
remember
YOU.



5

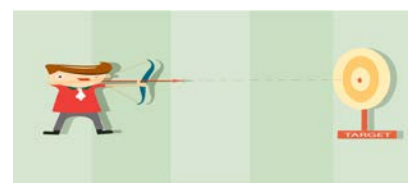


6



7

MONDAY



8

ADVERTISING



9



Teacher's Sheet

Page 1

Dictate the words below (in any way you like) and tell the students to write the words on the appropriate pictures. I only dictate 2 words from each row so the students have work out the correct pictures. Alternatively if students are weaker write the words on the whiteboard and tell the students to match them to the pictures.

List 1	List 2	List 3
1 competitor	deliberately	evidence
2 eye catching	for instance	hype
3 infomercial	injury	claim
4 logos	memorable	persuade
5 prime time	push	refund
6 regulations	slogan	viral marketing
7 tedious	withdraw	aimed at
8 campaign	circulation	mislead
9 monitor	repetition	appeal

A word cloud of various terms related to marketing, advertising, and legal aspects. The words are arranged in a non-linear fashion, with some appearing more prominently than others. The terms include:

- refund
- injury
- withdraw
- campaign
- persuade
- evidence
- viral marketing
- mislead
- push
- hype
- appeal
- deliberately
- logos
- monitor
- repetition
- prime time
- regulations
- for instance
- memorable
- eye catching
- aimed at
- competitor
- tedious
- circulation claim
- commercial
- slogan