

Ideas for a business

Kinds of businesses	Good locations	Products
<i>cafe</i>	<i>near offices</i>	
Marketing	Customer service/ services	Special events
	<i>free wifi</i>	
Trends/styles	Staff	Other ideas
	<i>polite</i>	

Ideas for a business

Kinds of businesses	Good locations	Products
cafe	near offices	t-shirts
sell cosmetics online	Business district	magnets
personal trainer	Tourist area	mugs
wedding planner	Near a college or university	keychains
graphic designer	In an industrial area	stickers
pet sitting	In a mall	pens
Marketing	Customer service/ services	Special events
Sponsoring local events	Free wi-fi	A new product launch event
Creating a strong social media presence	Answering customer questions	A customer appreciation event
Creating partnerships with other businesses	Answering customer complaints	A sale event
Exhibiting at trade shows	Providing customer support	An open house
Hosting workshops and/or giving talks	Helping customers choose the right product	A community event
Developing targeted marketing campaigns	Offering returns and exchanges	A trade show
Trends/styles	Staff	Other ideas
"Green" or sustainable products or services	polite	Find a niche market
"Luxury" products or services	helpful	Use technology to your advantage
"Healthy" or wellness-focused products or services	Trustworthy	Focus on quality and customer service
Minimalist/simple products or services	Reliable	Be prepared to work hard.
Technology-based products or services	Positive	Build a strong team of experts.
Personalized/customized products or services	proactive	Have a clear marketing strategy