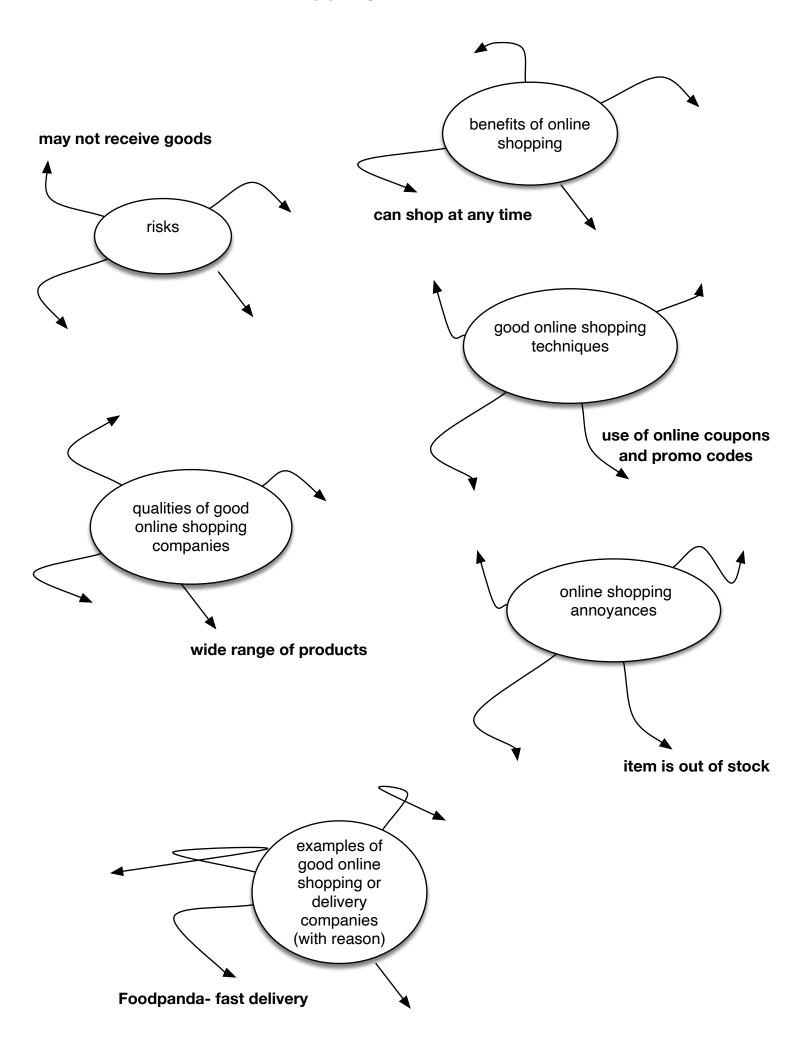
# **Online shopping brainstorm icebreaker**



#### Possible answers

#### Risks

- 1. Personal information may be compromised if the website is not secure.
- 2. You may not receive the items you ordered if the website is not reliable.
- 3. Items may be different than described on the website.
- 4. Prices may be higher than in-store.
- 5. Shipping costs may be high.
- 6. Returns may not be accepted.
- 7. You may have to wait a long time for your order.
- 8. The website may be down or unavailable.

# Benefits of online shopping

- 1. You can shop from the comfort of your own home.
- 2. You can shop at any time of the day or night.
- 3. You don't have to carry cash or credit cards with you when you shop online.
- 4. You can compare prices and products easily.
- 5. You can find coupons and deals online.
- 6. You can buy things that are not available in your local stores.
- 7. You can track your order easily.
- 8. You can return items easily if you're not satisfied.

#### Good online shopping techniques

- 1. Compare prices across different sites before settling on a purchase.
- 2. Make use of online coupons and promo codes to get discounts on your purchases.
- 3. Check the return and exchange policy of the online store before making a purchase.
- 4. Pay attention to the shipping costs while shopping online.
- 5. Read customer reviews of the product you are interested in buying.
- 6. Be cautious of online scams and only shop on secure websites.
- 7. Save items in your online shopping cart for later if you are not ready to buy them yet.
- 8. Use a credit card for online shopping instead of a debit card to better protect your finances.

# Online shopping annoyances

- 1. When you have to search for an item forever and can't find it.
- 2. When an item is out of stock.
- 3. When an item is more expensive than you thought it would be.
- 4. When an item you want is only available in another country.
- 5. When an online store doesn't ship to your country.
- 6. When you have to pay for shipping.
- 7. When an online store doesn't have the item you want in your size.
- 8. When an online store doesn't have the item you want in the color you want.

# Qualities of good online shopping companies

- 1. A good online shopping company will have a user-friendly website.
- 2. A good online shopping company will offer a wide range of products.
- 3. A good online shopping company will provide excellent customer service.
- 4. A good online shopping company will offer competitive prices.
- 5. A good online shopping company will have a secure website.

- 6. A good online shopping company will offer fast shipping.
- 7. A good online shopping company will have a return policy.
- 8. A good online shopping company will have a privacy policy.

Examples of good online companies (with reason)

1. Amazon - Amazon is a trusted online shopping company that offers a wide variety of items at great prices with fast shipping.

2. eBay - eBay is a great online shopping company that offers a wide variety of items at great prices with fast shipping.

3. Overstock - Overstock is a trusted online shopping company that offers a wide variety of items at great prices with fast shipping.

4. Wayfair - Wayfair is a trusted online shopping company that offers a wide variety of items at great prices with fast shipping.

5. Target - Target is a trusted online shopping company that offers a wide variety of items at great prices with fast shipping.

6. Walmart - Walmart is a trusted online shopping company that offers a wide variety of items at great prices with fast shipping.

7. Costco - Costco is a trusted online shopping company that offers a wide variety of items at great prices with fast shipping.

8. Nordstrom - Nordstrom is a trusted online shopping company that offers a wide variety of items at great prices with fast shipping.