

Exercise 1: Choose the Correct Collocation

Circle the correct collocation in each sentence:

1. Tech companies need to (make / reach / achieve) economies of scale.
2. Amazon continues to (expand / build / push) its market reach.
3. TSMC (finds / takes / maintains) a competitive advantage in chip production.
4. Netflix (leverages / uses / employs) digital infrastructure to scale globally.

Exercise 2: Complete the Collocations

Complete these sentences using words from the word bank:

infrastructure | efficiency | innovation | market

1. Cloud computing helps companies improve operational _____.
2. Digital platforms require significant _____ investments.
3. Technology companies must prioritize _____ to stay competitive.

Exercise 3: Collocation Correction

Correct the errors in these collocations using words from the word bank:

gained | achieved | attained | acquired

1. The company **made** market share last year.
2. Tech startups need to **do** rapid growth.

Exercise 4: Unscramble the Collocations

Unscramble these words to make correct collocations:

1. advantage / competitive / maintain / a
2. scale / achieve / of / economies
3. growth / sustainable / drive

Exercise 5: Form Questions

Write questions using the given collocations to match these answers:

Using "achieve scale":

Answer: Yes, the company achieved significant scale in Asian markets.

Question: _____

Using "maintain competitive advantage":

Answer: TSMC maintains its competitive advantage through continuous innovation.

Question: _____