

# Companies That Scale: Advantages and Disadvantages

Listen to the discussion and complete the advantages and disadvantages.



1. IKEA

+ Standardized global design

- \_\_\_\_\_



2. McDonald's

+ \_\_\_\_\_

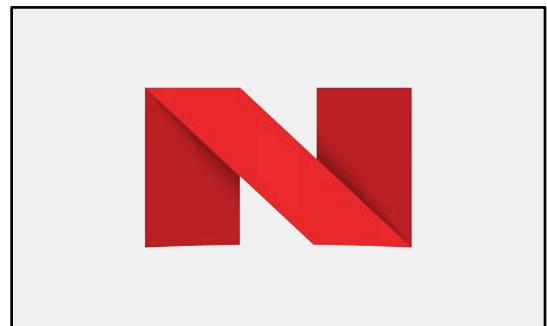
- Limited menu flexibility



3. Amazon

+ Fast delivery worldwide

- \_\_\_\_\_



4. Netflix

+ \_\_\_\_\_

- High content costs



5. Toyota

+ Efficient production

- \_\_\_\_\_



6. Airbnb

+ \_\_\_\_\_

- Quality control issues



7. Starbucks

+ Consistent experience

- \_\_\_\_\_



8. Nike

+ \_\_\_\_\_

- Manufacturing control loss