Streaming Content Choices

1. Content Selection Factors

Check 3 factors that most influence your choice of what to watch.

☐ Genre preferences

☐ Friend recommendations

☐ Ratings and reviews

☐ Actor or director popularity

☐ Platform recommendations

Explain the significance of one of your choices:

_____

_____

2. Understanding Content Categories

Match the answers in the box to the questions below.

> genre · season · episode · series
> documentary · comedy · drama · recommendations

1. What is a collection of episodes that tell a complete story?

_____

2. What is a single part of a TV show that you watch in one sitting?

_____

3. What is a category of content like horror, romance, or action?

_____

4. What is a factual program that explores real-life events or topics?

_____

3. Content Viewing Patterns

Rank these viewing habits from 1-5, from most common to least common for you.

[   ] Finishing entire seasons in one weekend

[   ] Watching one episode per week

[   ] Switching between multiple series

[   ] Watching with friends or family

[   ] Rewatching favorite content

Explain why your top ranked viewing habit is most common:

_____

_____